

NFC business/presentation cards

NFC BUSINESS CARDS

In the age of technology, it's time to say goodbye to the outdated and often cumbersome practice of exchanging paper business cards. Digital business cards are the future of networking, offering a convenient and environmentally friendly way to share contact information.

What is a NFC business card?

The NFC business card contains a chip embedded in the card and invisible to the naked eye. When a smartphone (even in standby mode) passes within a few centimetres of this card containing the NFC chip, it is activated and automatically opens a URL. You determine the design and content of the URL.

How does it work?

- 1) Configuration: Tell us the URL that will be assigned to your NFC chip in the comment field. The URL is not definitive and can be updated remotely.
- 2) Printing: Your cards are printed in High Definition four-color process on one or both sides on top-quality 340g Conqueror paper. The standard format is 84 x 55mm. The chip is invisible!
- 3) Connection is made simply by approaching an Android or Windows smartphone. (i.e. 80% of smartphones), even if it's on standby. It is also compatible with iPhones.
- 4) Statistics: number of connections, locations... you'll be able to track the performance of your NFC-connected business cards!

Why opt for an NFC business card?

The NFC business card is the innovative tool that will help you stand out from your competitors. Simply associate your URL with your NFC-connected chip. You'll be able to share your data in a matter of seconds. The undeniable advantage of the NFC chip is that if your data changes, you don't have to reprint your traditional business cards anymore - simply update the link on your chip with a few clicks.

We guarantee high-quality, environmentally friendly NFC card printing. To print your business card, simply choose your template and configure your URL for your NFC chip.